

**HOLLYWOOD IS A TOWN THAT WASN'T SO MUCH BUILT AS BORN.** Fueled by dreams and studio cash, some orchards along a dusty grid of roads in 1900 were magically transformed into a packed urban entertainment district by 1930, a metropolitan center apart from downtown, where the emerging film industry elite toasted their triumphs and mourned their failures. In a city without history, the builders of Hollywood borrowed from the past and reveled in their present, creating their dreamland with whatever classic adornment and art deco fixture they could come up with to construct grand buildings for a grand era. But even though that glittered past has been buried by over a half century of studio moves, chain stores infiltration and urban population shifts, a glimmer of that old Hollywood is still there for those who were willing to work for it, and willing to walk through it.

So let's take a step back in time and a step forward through today's Hollywood, where the memories of the past are still etched into every plaster detail. This *is* Hollywood, so it is only appropriate that this walking tour start at a movie theater. Enjoy! – Sam Roudman

# HOLLYWOOD WALKING TOUR



## The Magic Castle

7001 Franklin Ave.

A Victorian mansion built in 1908, the Magic Castle was a private residence, a rest home and an apartment complex before it was revamped by an NBC writer in the early 1960s as home to The Academy of Magical Arts, a tight-lipped organization devoted to the ancient art of magic. To this day, the mansion is a world renowned center for magicians looking to hone their craft. In order to maintain its aura of mystic inscrutability, the castle is not open to the public. But if you can get a guest pass from a "member," you'll have the privilege to pay for a meal in the stately manor



## The Roosevelt Hotel

7000 Hollywood Blvd.

One of the few remaining beacons from Hollywood's art-deco Golden Era, the Roosevelt Hotel has always



## El Capitan Theatre

6838 Hollywood Blvd.

Built in 1926, the El Capitan was originally home to live plays and major movie releases of the era, a place

with enough industry clout to warrant having Orson Welles' classic *Citizen Kane* premiere there. With a hint of Spanish colonial design on the exterior, the inside features a variety of hyper stylized East Indian motifs. Another participant in Hollywood's recent upswing, El Capitan was taken over in 1989 by the Walt Disney Company and Pacific Theaters. A two-year archaeological dig began on the site en route to a major restoration before its re-opening with the world premiere of Walt Disney's *The Rocketeer* in 1991. Heightening the historic ambiance is a huge restored Wurlitzer organ from the 1920s, which blasts through 2,500 pipes on both sides of the theater.

## Souvenirs of Hollywood

6800 Hollywood Blvd.

From this building, head north on Highland Blvd to Franklin Ave.



## Hollywood United Methodist Church

6817 Franklin Ave.

An English Gothic revival of sorts at the corner of Highland and Franklin, the Church was designed in 1927 as an Angeleno's answer to the starkness of Westminster Abbey – a white heaven-pointed beacon seemingly preordained to receive recognition as a Los Angeles historical landmark in 1981. With sweeping arches, covered outdoor breezeways to stroll through, an ample courtyard and nearly 50,000 individual pieces of stained glass inside, the Church has

*[continued on next page]*

## Grauman's Chinese Theatre

6801 Hollywood Blvd.

Perhaps the most famous of Hollywood's three major theaters built in the 1920's (along with the Egyptian and El Capitan), Grauman's Chinese is a monument to Hollywood spectacle with its two red coral columns rising to support its imposingly ornate bronzed entrance. Declared a cultural landmark in 1968, the building has continually been Hollywood's red carpet of choice. It's where Hollywood pays homage to itself, its cement hand and footprints marking the glories of showbiz stars past and present, permitting some four million annual visitors to measure themselves against their silver screen heroes and heroines.

Walk west on Franklin Ave. to Sycamore Ave. and head south. Make a right at the corner of Orange Dr. and Hollywood Blvd. and head north.

## The Nirvana [Apt. Bldg]

1775 N. Orange Dr.

and be witness to what will undoubtedly be feats of illusion beyond anything your imagination could conjure; and from some of its greatest practitioners of magic no less.

Walk west on Franklin Ave. to Sycamore Ave. and head south.

## Hollywood Professional Bldg.

7406 Hollywood Blvd.

## The Julie Lee [Apt. Bldg]

1665 Sycamore Ave.

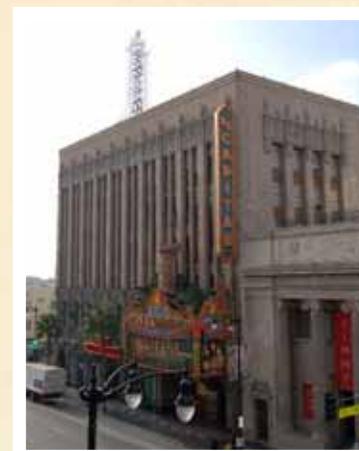
been the luxurious accommodation of choice for stars, host to soirees ranging from the first Academy Awards ceremony to the latest wrap party for your favorite sitcom. Opening in 1927 with the financial backing of old time Hollywood legends, including Charlie Chaplin, the building has survived the decline of Hollywood's glory days only to be the

star of its recent resurgence. Its opulent palm-lined lounge and tropical garden pool area are still the oases from reality that all of Hollywood is imagined to be. It is really no wonder that Marilyn Monroe is said to haunt a full length mirror outside the elevators on the bottom floor. After all, this is still the center of Hollywood.

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## The Masonic Temple

6840 Hollywood Blvd.



The Nirvana



The Julie Lee



Souvenirs of Hollywood



Hollywood Professional Bldg.

# HOLLYWOOD WALKING TOUR

*[Continued from previous page]*

proven irresistible to the film industry. Movies as diverse as *Back to the Future*, *Sister Act* and *Big Mama's House* have filmed portions on its grounds.

Walk West on Franklin Avenue to Hillcrest.

**Villa Bonita** [Apt. Bldg.]  
1817 Hillcrest  
**Las Orchidias** [Apt. Bldg.]  
1903-1905 Orchid Ave.  
**Amor Arms** [Apt. Bldg.]  
1759 Orchid Ave.

From here, head back to Hollywood and Highland.



**Hollywood First National Bank**

6777 Hollywood Blvd.  
A gorgeous and imposing mix of art deco and gothic, the Hollywood First National Bank Building takes the corner of Hollywood and North Highland, and turns it into a monument. The building was the next "tallest building in Hollywood," after its construction in 1927 until 1932, rising a total of 183 feet from its base to the top of its tower. The building was designed by Meyer and Holler, the same firm that built the Chinese Theatre (which it is almost next to), and recently underwent renovation in 1999.

**Christie Realty Building**  
6765-6773 Hollywood Blvd.

**The Montmartre Restaurant**  
6753-6763 Hollywood Blvd.

This two-story Classic Revival building had Hollywood's first nightclub on its top floor, where Joan Crawford was discovered in its 1920s heyday and everyone from Howard Hughes to Clark Gable used to throw a couple back ... elegantly. Today, it has been reopened as the Montmartre lounge, a two story venue exclusive enough to boast neither sign nor contact number. Again it plays host to the stars, with Leonardo DiCaprio having his premiere party for *The Aviator* there, and A-list sightings of everyone from 50 Cent to Lindsay Lohan occurring on a regular basis.

**The Outpost Blvd.**  
6715 Hollywood Blvd.  
**George Reeves' Star on Hollywood Walk of Fame**  
6709 Hollywood Blvd.

**Musso and Frank**  
6667 Hollywood Blvd.  
The oldest restaurant in Hollywood, Musso and Frank has served generations of stars and industry folk. Yeah, there were the stars like Charlie Chaplin, and Humphrey Bogart, but the bar belonged to the screenwriters, whose guild was just across the street on Cherokee. After a day of disaffected typing, the bar filled with America's finest literary luminaries, with the likes of Faulkner, Hemingway, and Fitzgerald boozing their way towards inspiration. The décor is dark wood panel and red leather to match the jackets of the septuagenarian waiters serving up lobster, steak and martinis – strong ones. Perhaps the only place around that's not renovated but just real.

**Alexa Artiste'** [Apt. Bldg.]  
1746 Cherokee Ave.



**The Commodore** [Apt. Bldg]  
1830 Cherokee Ave.  
**Montecito** [Apt. Bldg.]  
6650 Franklin Ave.  
[Cherokee and Franklin]

Head back to Hollywood Blvd.

**Baine Building**  
6605 Hollywood Blvd.

**La Leyenda** [Apt. Bldg.]  
1737 N. Whitley  
**Fontenoy** [Apt. Bldg.]  
1811 N. Whitley  
**Fleur De Lis** [Apt. Bldg.]  
1825 N. Whitley  
**Havenhurst** [Apt. Bldg.]  
1861 Whitley

Head back to Hollywood Blvd.

**Janes House** [Now Memphis Restaurant]  
6541 Hollywood Blvd.  
**Hillview** [Apt/Retail Bldg]  
6531 Hollywood Blvd.

Make a left on Hudson Ave, to Yucca Ave, make a right.

**The Lido** [Apt. Bldg.]  
6500 Yucca St.

Head back to Hollywood Blvd.

**Warner Pacific Theatre**  
6423-45 Hollywood Blvd.



This theater was designed to be the largest in Hollywood, the two radio antennae marking off an entire block in dedication to the massive project. The theater was a risky endeavor for the brothers Warner (Harry, Albert, Sam, and Jack), who risked their fortune to produce one of the first talkies, *The Jazz Singer*. Unfortunately, the stress of the project killed Sam 24 hours before the film's opening in 1927, but according to many who have worked there since, his phantom can still be found around the theatre, pacing and planning the intricacies of one of film's first major sound systems.

**Hollywood Smoke Shop**  
6423 Hollywood Blvd.  
[Example of Old Hollywood store signage]

**Security Trust and Savings**  
6381-85 Hollywood Blvd.  
**Knickerbocker Hotel**  
1714 Ivar Ave.

**Hollywood Guaranty Building**  
6331 Hollywood Blvd.  
This building from 1924 housed the offices of Charlie Chaplin, WC Fields and singer Al Jolson. In the Beaux Arts style, the building features a brick face and a detailed lobby entrance. It was built by John C. Austin, an architect who has put as great a stamp on Los Angeles as any other, his other prominent works include the Griffith Observatory, City Hall and the Shrine Auditorium.

**The Palace Theatre (now the Avalon)**  
1735 N. Vine St.  
Another grand and well adorned theater, it opened as the Hollywood Playhouse in 1927. During the dark days of the depression the theater was taken over by the Works Progress Administration, producing contemporary

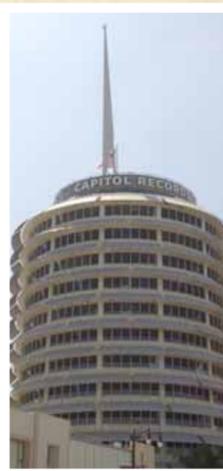


**George Reeves Star (1914-1959)**

George Reeves was Hollywood's first Superman. An aspiring film actor, Reeves found himself digging septic tank ditches after WWII, and was happy to take the TV role of Superman in 1951. The show "Adventures of Superman" ran through 1958, effectively typecasting Reeves. The lack of roles had taken its toll, but it seemed like Reeves was finally getting on the right track (he had cut off an affair with studio executive Eddie Mannix's wife, and became engaged to actress Lenore Lemmon) when he was found dead in 1959. The police claimed suicide, but suspicious circumstances (bullet holes in the walls, an odd lag time until police were called, etc.) led his mother to hire a private investigator, to search for what actually happened.

drama for the masses. During the 1960s it became one of the first Hollywood television studios, playing host to a variety show aptly titled "The Hollywood Palace" with greats such as Judy Garland, Louis Armstrong and the Beatles showing off their talents on its stage. After falling into disrepair, the Palace was opened again in 1978 as a night club and live music venue – the West Coast's answer to New York's Studio 54. Names and owners have changed, but today the Avalon is still a happening Hollywood hotspot.

**The Capitol Records Building**  
1750 N. Vine St.  
Perhaps one of the few monuments to 1950's architecture in Hollywood, the Capitol Records building is a



150-foot high cylinder signifying a stack of records, topped by a 90-foot spire symbolizing a stylus. The circular theme continues inside with curved awnings and cylindrical light fixtures. The structure follows a trend from its era known as programmatic architecture, where a building is made to represent what it sells inside. Below ground the building houses some of the first high-fidelity recording studios ever, where everyone – from Miles Davis to the Beatles – has recorded. Above ground, in the lobby, there is what seems to be like one of the largest collections of gold records anywhere.

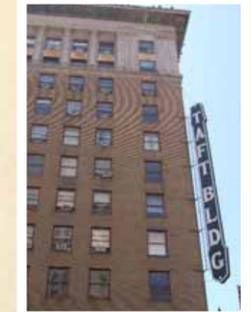
**The Equitable Building**  
6253 Hollywood Blvd.  
**Frolic Room**  
6245 Hollywood Blvd.



The Knickerbocker

**Pantages Theatre**  
6233 Hollywood Blvd.  
A fixture since 1930, the Pantages is and has been one of the most ornate and astounding theaters in town. The first completely Art Deco design for a theater in Hollywood, it comfortably seats around 2,700 in its grand gilded hall. The Academy Awards were held there throughout the 1950's, including the first ever televised ceremony in 1953. Originally a movie theater, holding premieres for the likes of Judy Garland's *A Star is Born*, the Pantages has been a theater for live performances since 1977, lately playing host to acclaimed major productions including "The Lion King" in 2003, and "The Producers" in 2005.

**The Taft Building**  
1680 Vine St.  
Built in 1924, the Taft Building was at its time as tall as a building was allowed to be (a whopping 12 stories at a frightening 150-feet), helping the corner of Hollywood and Vine to become the center of the entertainment district. The building is in the style of the Renaissance Revival, featuring intricate brick work along the bottom and decorated columns lining the top two floors. Originally, the Taft Building housed the Academy of Motion Picture Arts and Sciences, and the offices of greats like Will Rogers.



**Hollywood and Vine Plaza**  
1645 N. Vine St.

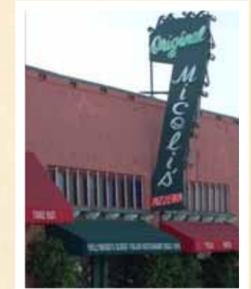


Hollywood Center Building

**Raymond Chandler Square**  
*The Corner of Hollywood and Cahuenga*  
Raymond Chandler did more to shape how the outside world came to understand Los Angeles than perhaps any other writer. His novels stuck to the seamy underside of the city's neon blossoming, creating the template for the hard-boiled detective story and the entire noir genre with novels like *The Big Sleep* and *The Long Goodbye*. This corner was where Phillip Marlowe, Chandler's bourbon swilling private-dick protagonist had his offices on the sixth floor of one of the office buildings, solving crimes and dazzling dames in the midst of Hollywood's not-so-golden era.

**Hollywood Studio Bldg.**  
6554 Hollywood Blvd.  
**Hollywood Center Building**  
Corner of Hollywood Blvd. at Cherokee  
**S.H. Kress Dept. Store**  
6608 Hollywood Blvd.  
**The Cherokee Bldg.**  
6646 Hollywood Blvd.

**Miceli's Restaurant**  
1646 Las Palmas  
Claiming itself to be the oldest pizza parlor in Hollywood, Miceli's has been around since 1949. Its prime location right off of Hollywood Boulevard has allowed Miceli's to see more than its fair share of famous diners, including Presidents Kennedy and Nixon, and the Beatles. Featuring classic Italian American fare and show-tune belting servers, Miceli's has become an institution. The



The Frolic Room



basement features jazz, comedy and cabaret shows in an intimate setting.

**The Egyptian Theatre**  
6712 Hollywood Blvd.  
Originally built in 1922 in the midst of a popular obsession with all things Egyptian following the discovery of King Tut's tomb the very same year, the Egyptian was the first Sid Grauman theater to grace Hollywood Boulevard. With a palm-lined courtyard, four huge columns and pyramid-like blocks of stone, the Egyptian even used to feature an actor dressed as an Egyptian guard pacing the roof on patrol, calling out show times. Originally there was a stage in front of the screen, where huge "prologues" to films were staged. Before the premiere of Cecil B. DeMille's *The Ten Commandments* over 100 performers filled the stage, including some of the actors from the film itself. The complex has recently been renovated and today houses the American Cinematheque, a society devoted to the showing of the moving picture in its various forms.

**Pig 'n Whistle** [Restaurant]  
6714 Hollywood Blvd.  
**The Christie Hotel**  
6724 Hollywood Blvd.

**Hollywood Theatre**  
6764 Hollywood Blvd.

**C.E. Toberman Co. Building**  
6780 Hollywood Blvd.  
C.E. Toberman was Hollywood's first major builder and philanthropist. It was from behind this building's classical façade that Toberman began to help plan and build 29 commercial buildings in Hollywood, including the El Capitan, The Chinese Theatre, and the Roosevelt hotel. It was Toberman who, when developing a new area called Hollywoodland, helped decide to place an advertisement for it on the hillside. The "land" part of the sign came down in 1945, but the rest has been iconic ever since.

**The Max Factor Building**  
1660 N. Highland Ave.  
This Regency Style Art Deco building was home to make-up inventor Max Factor's Hollywood headquarters. Originally a storage facility, in 1928 Factor bought the four-story building, using the top two



floors to produce the hip new trend that his 'make-up' was causing, and reworking the bottom floors into a gold and silver leafed salon for the stylish ladies of the time. To this day, the celebrity make-up rooms are still marked "The Blondes Only Room," "The Brunettes Only Room," and to round the other two out, "The Redheads Only Room" The building is now home to the Hollywood Museum, the most comprehensive collection of Hollywood set pieces and memorabilia anywhere. ★



Baine Building



Montecito



Fontenoy



Christie Realty Building



Capitol Records Building



The Knickerbocker



Hollywood Center Building



The Frolic Room



Pig 'n Whistle

LIVING IN HOLLYWOOD CAN MAKE YOU **FAMOUS.**  
DYING IN HOLLYWOOD CAN MAKE YOU A **LEGEND.**

**"ONE OF THE NICEST SURPRISES OF THE SEASON! A SMART MYSTERY!"**

- GLENN KENNY, PREMIERE

**"SENSATIONAL! A BRILLIANT NOIR! A MAJOR HOLLYWOOD PUZZLE!"**

- LARRY KING



ACADEMY AWARD® WINNER

**ADRIEN BRODY**

ACADEMY AWARD® NOMINEE

**DIANE LANE**

ACADEMY AWARD® WINNER

**BEN AFFLECK**

ACADEMY AWARD® NOMINEE

**BOB HOSKINS**

# HOLLYWOODLAND

BASED ON THE TRUE STORY OF HOLLYWOOD'S MOST NOTORIOUS UNSOLVED MYSTERY

FOCUS FEATURES AND MIRAMAX FILMS PRESENT A BACK LOT PICTURES PRODUCTION ADRIEN BRODY DIANE LANE BEN AFFLECK BOB HOSKINS "HOLLYWOODLAND"  
CASTING BY JOANNA COLBERT, C.S.A. COSTUME DESIGNER JULIE WEISS MUSIC SUPERVISOR DAN LIEBERSTEIN MUSIC BY MARCELO ZARVOS EDITOR MICHAEL BERENBAUM, A.C.E. PRODUCTION DESIGNER LESLIE McDONALD  
DIRECTOR OF PHOTOGRAPHY JONATHAN FREEMAN EXECUTIVE PRODUCERS JAKE MYERS J. MILES DALE JOE PICHIRALLO PRODUCED BY GLENN WILLIAMSON WRITTEN BY PAUL BERNBAUM DIRECTED BY ALLEN COULTER

**MIRAMAX**  
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